

Second Conference for Development & Investment – Ismailia

Seminar on (Satellites....Rights & Duties- in the light of the Document on the Principles regulating Satellite Broadcasting)

Let me introduce my self to you, Cons. Ali Abd El-Wahid; former vice-president of Appellate Court – Researcher in International Law.

The importance of this seminar is to highlight the importance of Media. In fact, media and art are two sides of the same coin. As the greatest leaders said, “provide me with strong and sound media and I will prevail the world”. Therefore, the media is powerful weapon in the time of war and efficient instrument for construction and investment in the time of peace. Given this importance to the media and its close connection with art, we are concerned with satellite media and the importance of the existence of media legislations that regulates the media field.

Hence; how can we imagine production and creation without broadcast and administration? Media, in fact, is the tool that introduces, support this production and enable the producers to harvest the outcome of their management and investments of their production.

So, the importance of media necessitates the existence of media legislations that regulates this sector in the time that the world countries are discussing legislations for Electronic Media. Electronic Media is the coming technology within four or five days and will be the topic of the hour and, unfortunately, we talking about satellite media.

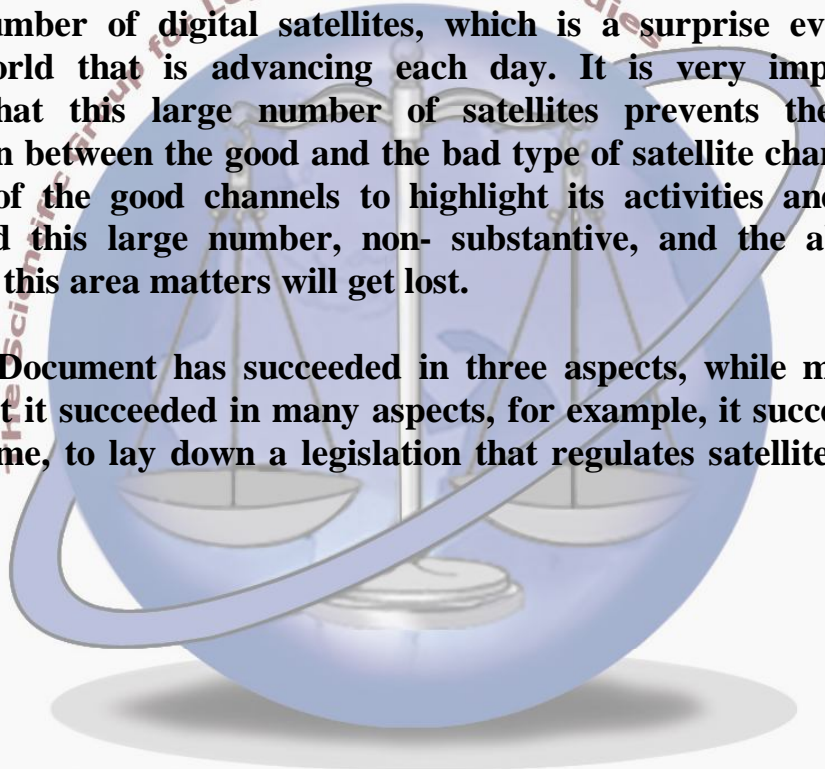
Satellite media will be old fashion soon and we will witness, within few years, electronic or digital media, in which, all broadcast materials shall be broadcasted via mobile that between our hands right now and through the computers. Therefore, it is very important that we conclude this issue as soon as possible.

Today we are reviewing the Document on the Principles regulating Satellite Broadcasting Issued by the Arab Information Ministers' Council which organized for the first time in a period we are entering electronic world where the media will be electronic.

Being issued we have to take objective view of it, activate and appreciate the efforts made to bring it out and as well as its positive side. At the same time to work together to reach out implementation mechanism in order to provide the alternatives that bridge its negative sides.

It is important to be more advanced in our way of discussion and enough to fanaticism and extremism; we have to stand together to this important issue. We are in front of document and we need it to organize all this number of digital satellites, which is a surprise even in the outside world that is advancing each day. It is very important to mention that this large number of satellites prevents the genuine competition between the good and the bad type of satellite channels, it is the right of the good channels to highlight its activities and quality, while amid this large number, non- substantive, and the absence of controls in this area matters will get lost.

So the Document has succeeded in three aspects, while many shall believe that it succeeded in many aspects, for example, it succeeded, for the first time, to lay down a legislation that regulates satellite channels work.



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